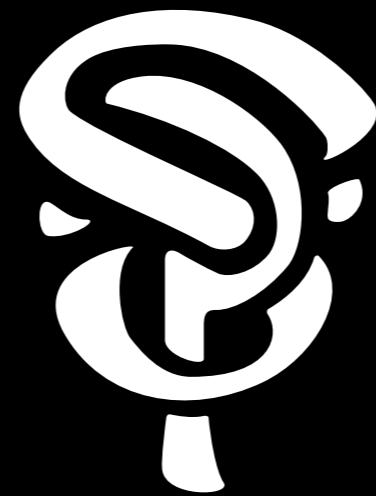


STEVEN POWELL

DESIGN & ILLUSTRATION



DESIGN PORTFOLIO

07748 324397

contact@steven-powell.com

www.steven-powell.com/portfolio





ABOUT ME

I've worked in design and the creative industry for 12 years. From graphic design for print and web, via animation and video, to painting and drawing cartoons – it's my belief that creativity is achieved through experimentation. So, never wanting to limit myself, I regularly flex my talents across a range of fields in order to hone my abilities and expand my skillset.

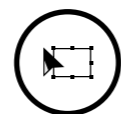






I'm currently working as a Senior Digital Designer, managing a creative services team which produces engaging campaigns for international clients across social, email and video channels. I have also worked across web and print for marketing agencies in B2B and B2C markets – creating content, developing brand identities and designing interfaces. I started out working on layouts for a newspaper publisher after graduating from the University of Hertfordshire with a 1st in 2D Digital Animation.








SOFTWARE PROFICIENCY

-  Adobe Illustrator
-  Adobe Photoshop
-  Adobe XD
-  Adobe InDesign
-  Adobe Premiere
-  Adobe After Effects
-  HTML5
-  CSS3
-  MS Office
(Word, Excel, PowerPoint)
-  Mac & PC

DESIGN FIELDS

-  Graphic design
-  Illustration
-  Motion Graphics
-  Animation
-  Video Editing
-  Web design
-  UI/UX

CONTACT

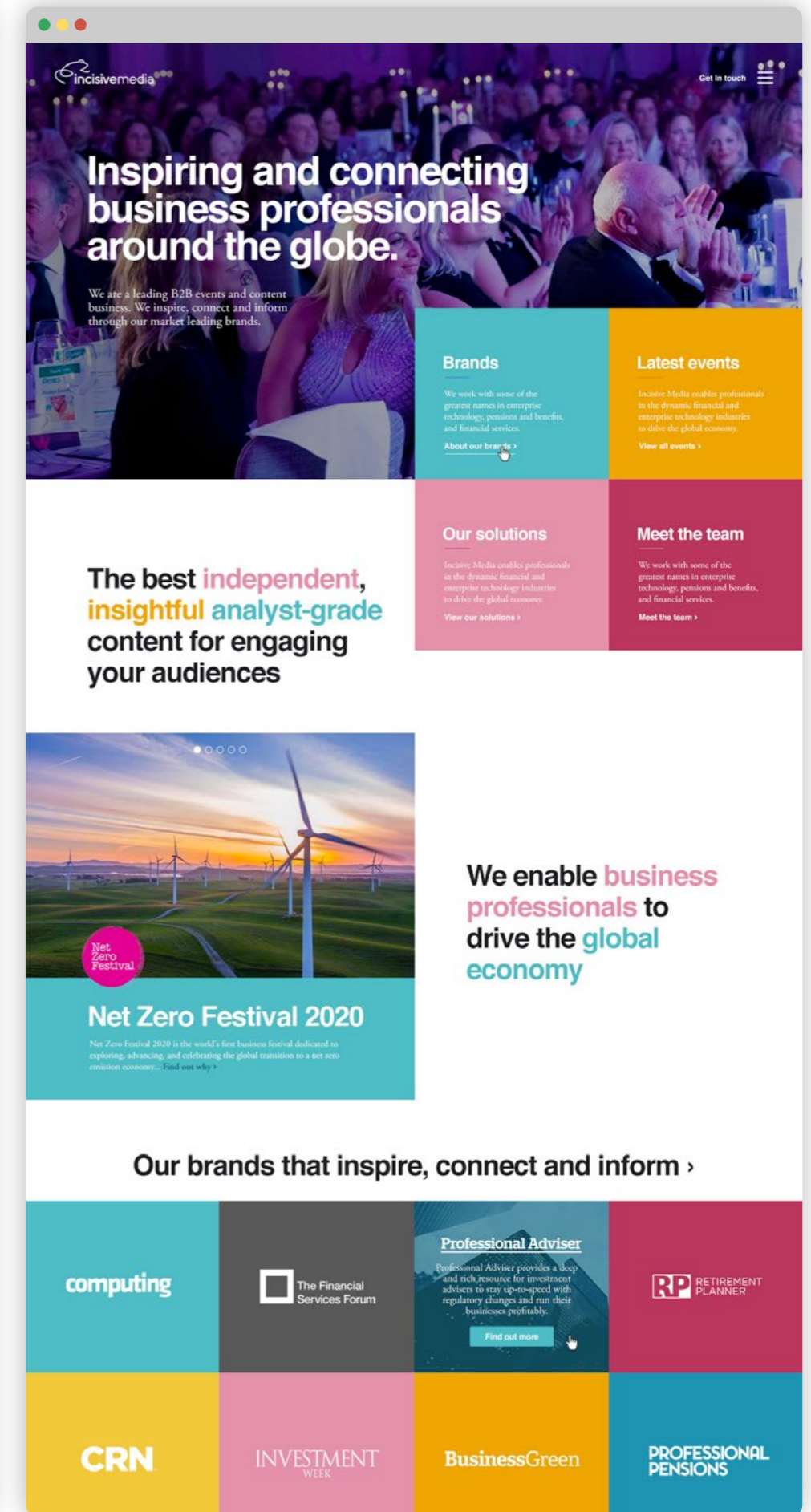
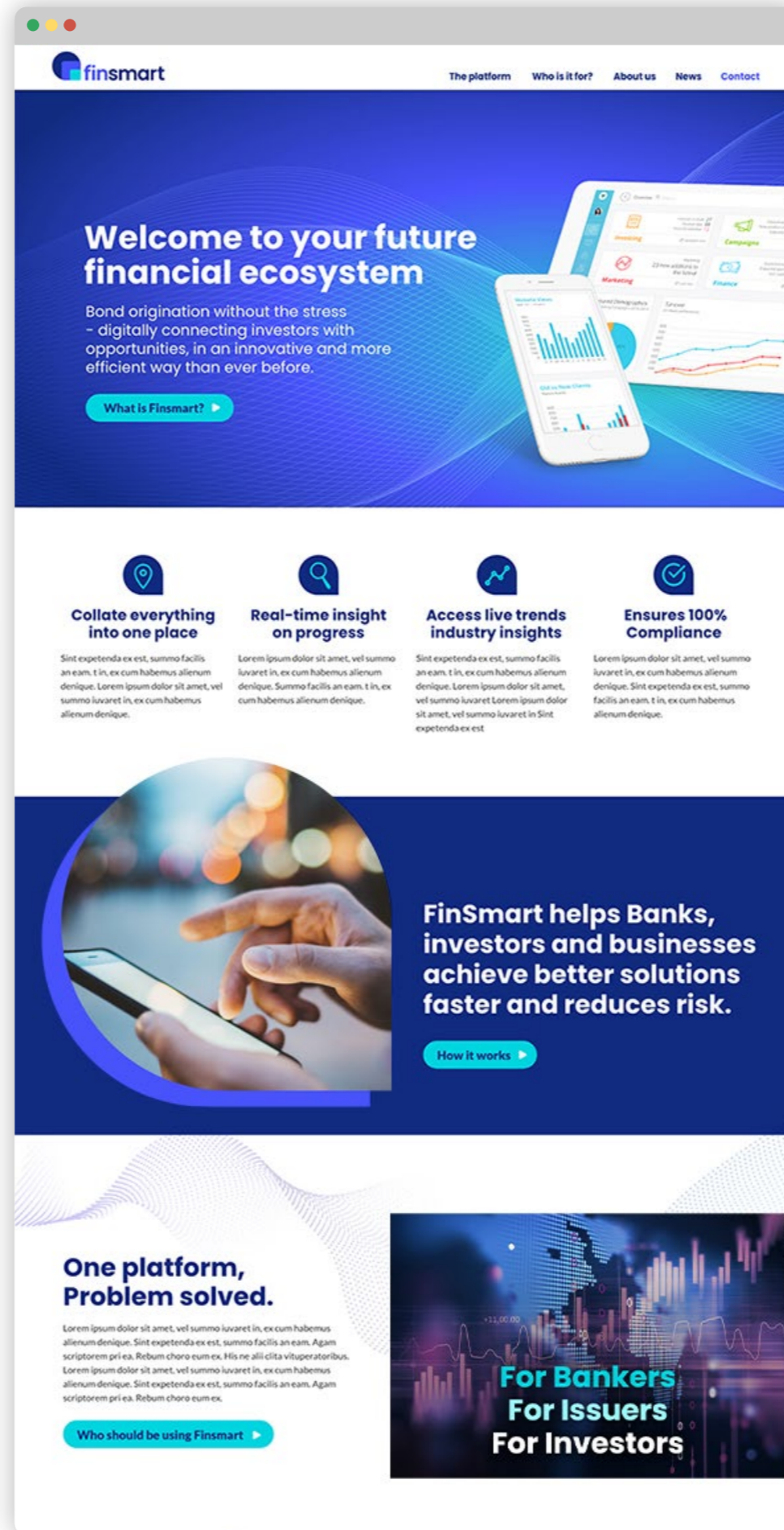
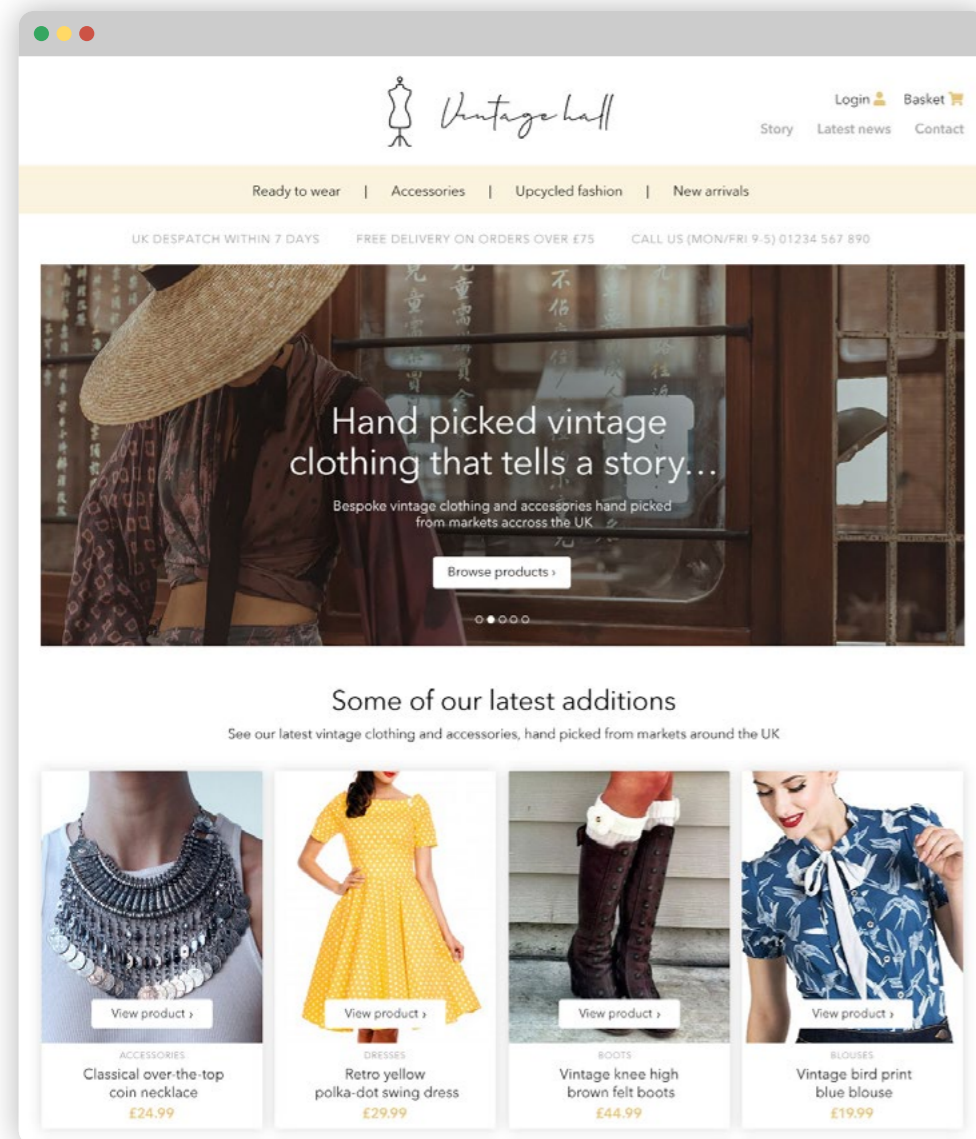
-  contact@steven-powell.com
-  07748 324397
-  Flat C, 53 Brunswick Hill
Reading, Berkshire RG1 7YU
-  [/stevenrpowell](#)
-  [/powellelograms](#)

WEB DESIGN

[Wireframes / Design / Content]

- Designed for Wordpress
- Ecommerce
- Landing pages

Visit link below to see example:
www.steven-powell.com/portfolio#/websites/

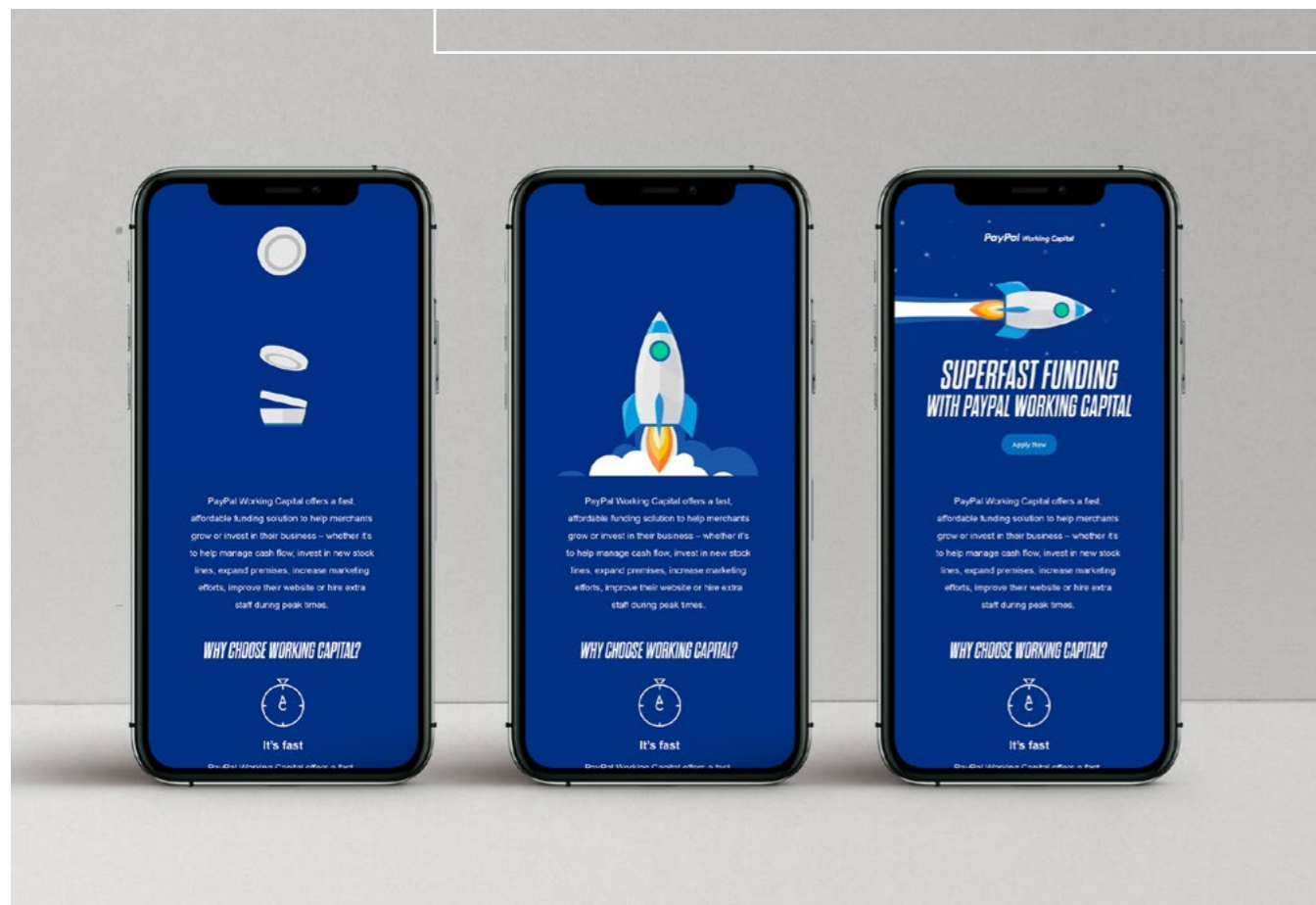
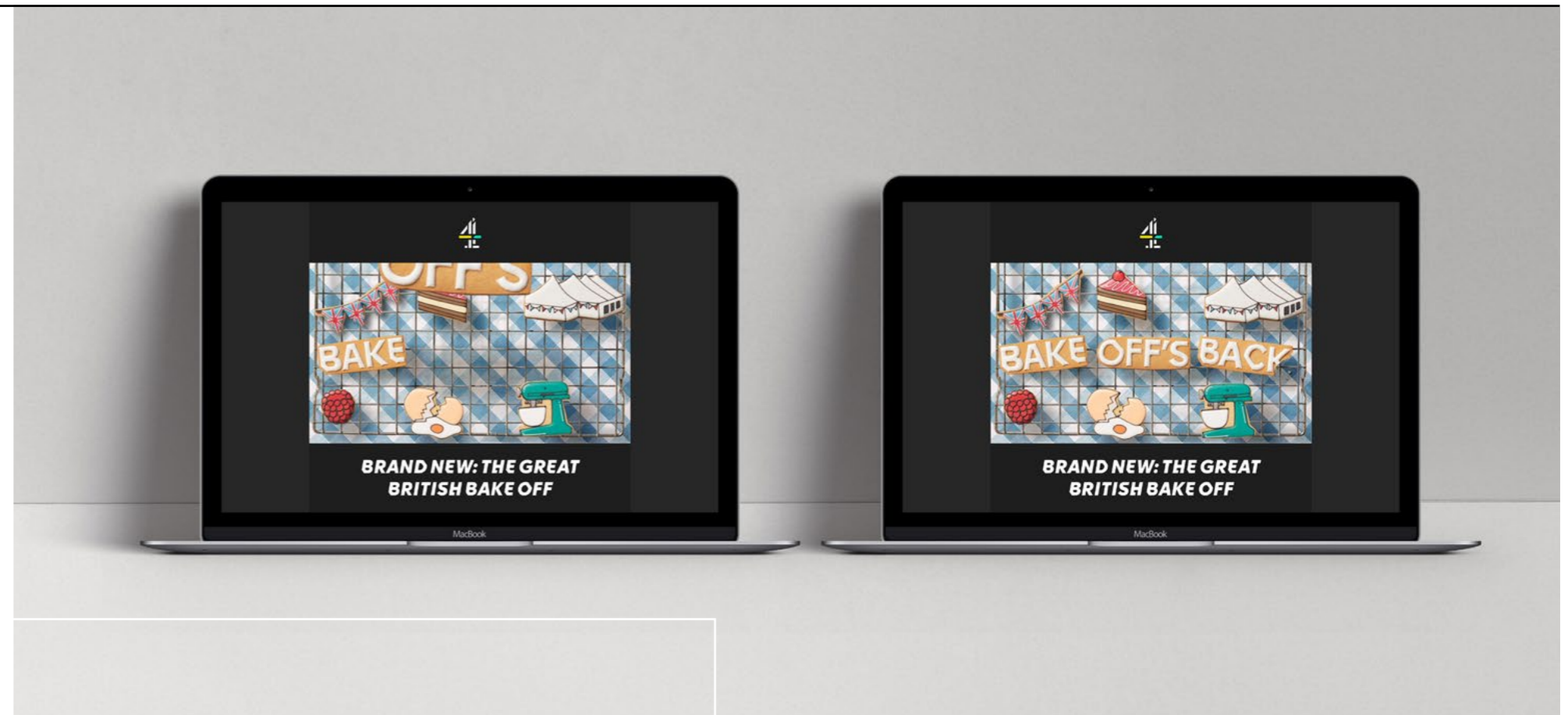


HTML5 Emails

[Creative Artworker / Builder]

- Fully mobile optimised
- Animated GIF header
- Editable in email service platforms

Visit link below to see example:
www.steven-powell.com/portfolio#/html-emails/

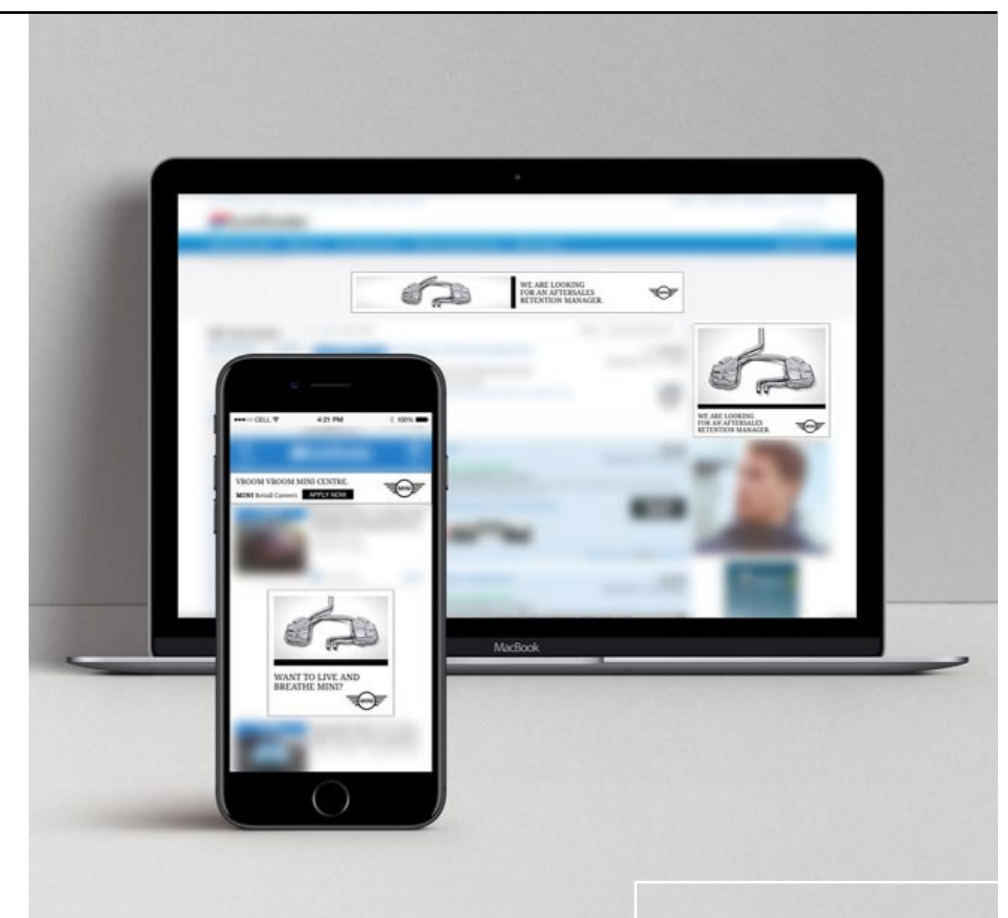


HTML5 WEB BANNERS

[Creative Artworker / Builder]

- Animated
- Google Display Network
- Backup animated GIFs

Visit link below to see example:
www.steven-powell.com/portfolio#/html5-banners/





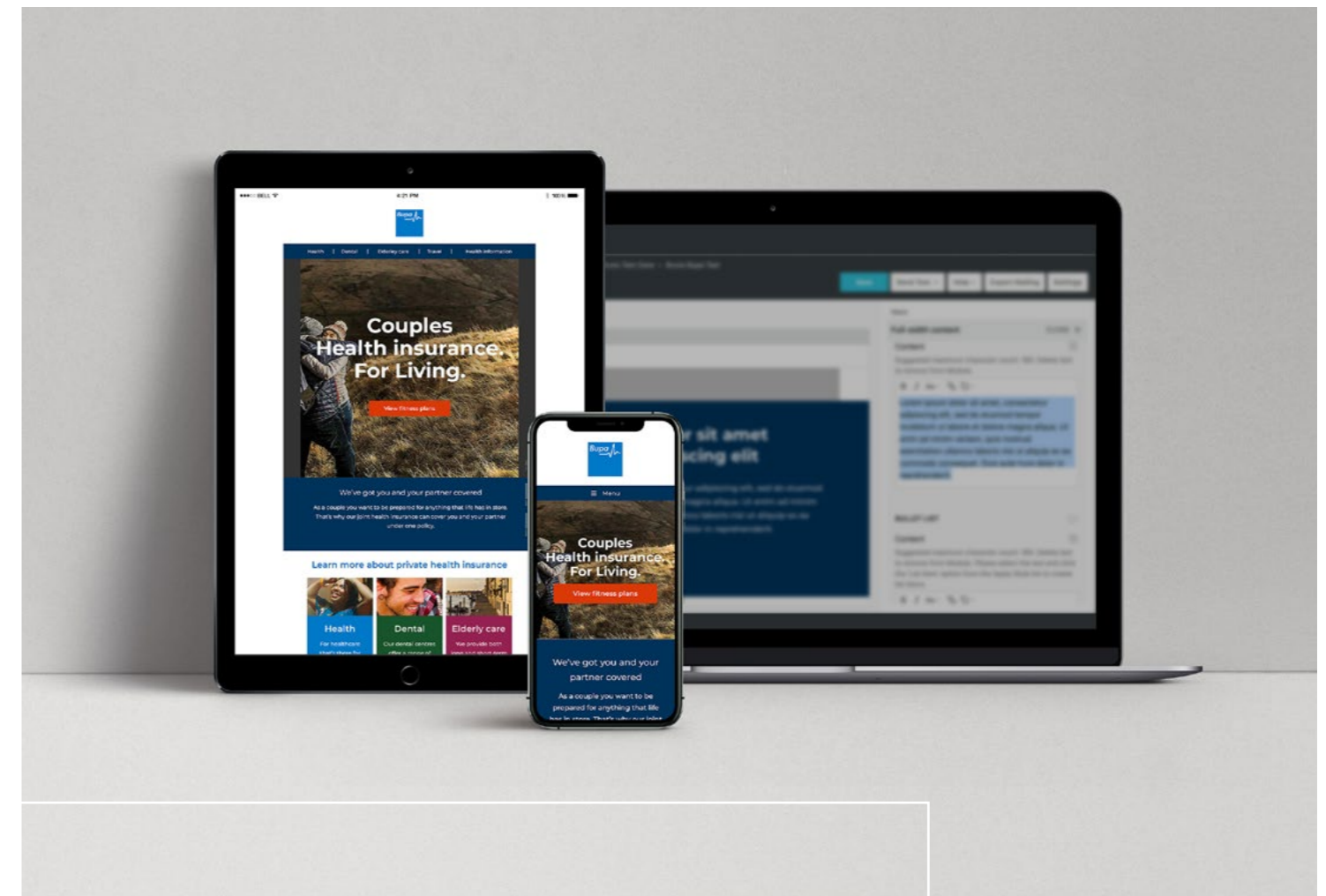
Email Templates

[Designer]

- Templates for clients to use in their email service provider
- Moveable and fully editable sections
- Preprogrammed brand colour palettes and visual identity
- Complex enough to be a fully integrated email solution, simple enough for non-designers to use

Visit link below to see example:

www.steven-powell.com/portfolio#/email-templates/



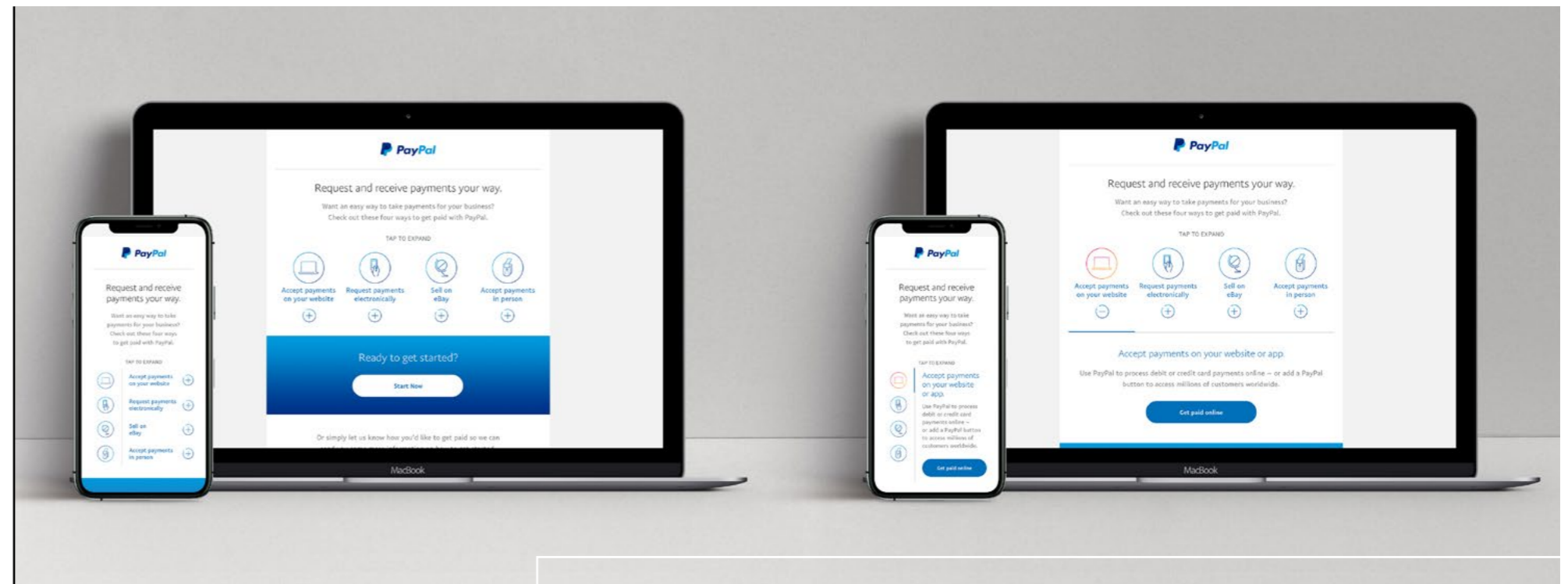
Interactive Emails

[Designer]

- Designed with functionality within email client
- Functionality includes tabs, accordion menus, hotspot modals, mini games, etc
- Fully mobile optimised
- Fallbacks for less capable email clients

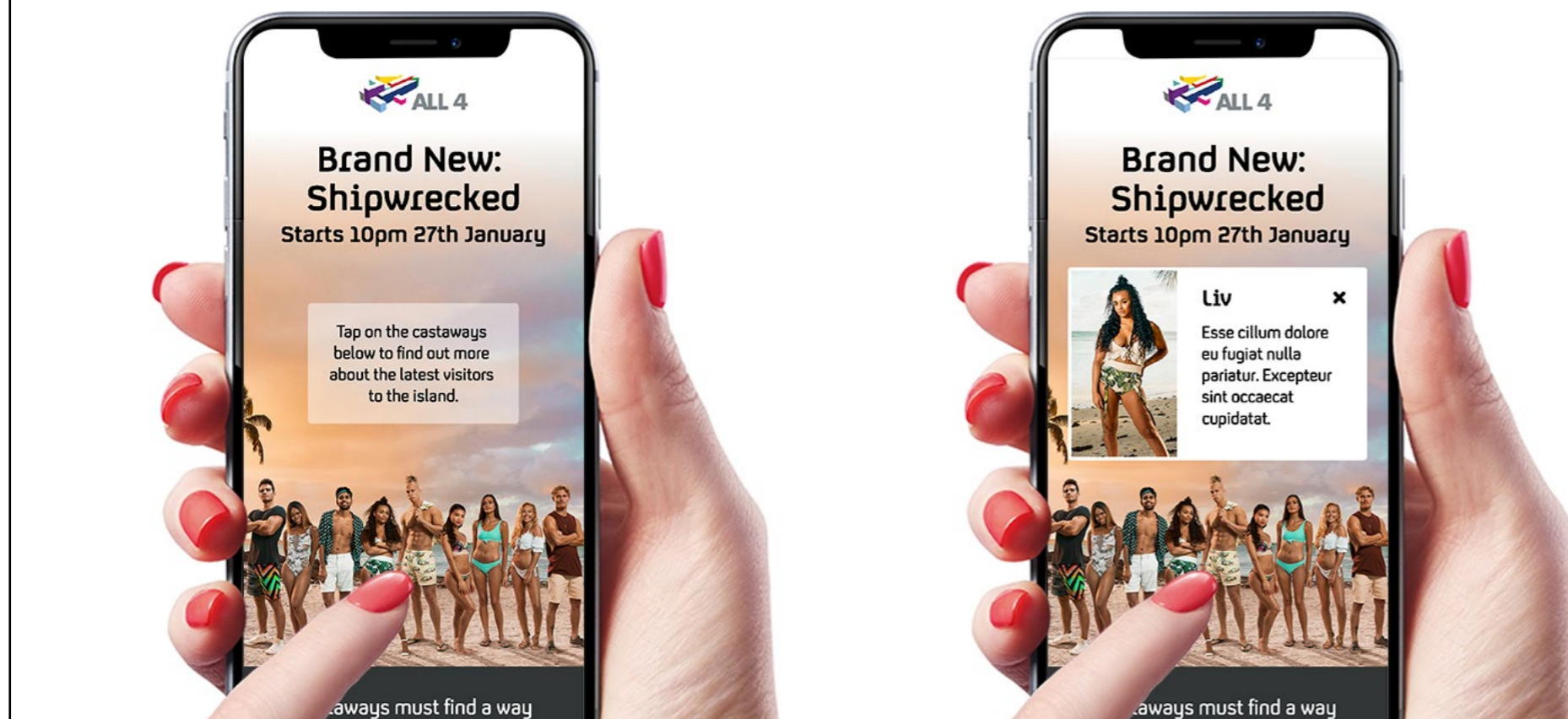
Visit link below to see example:

www.steven-powell.com/portfolio#/interactive-emails/

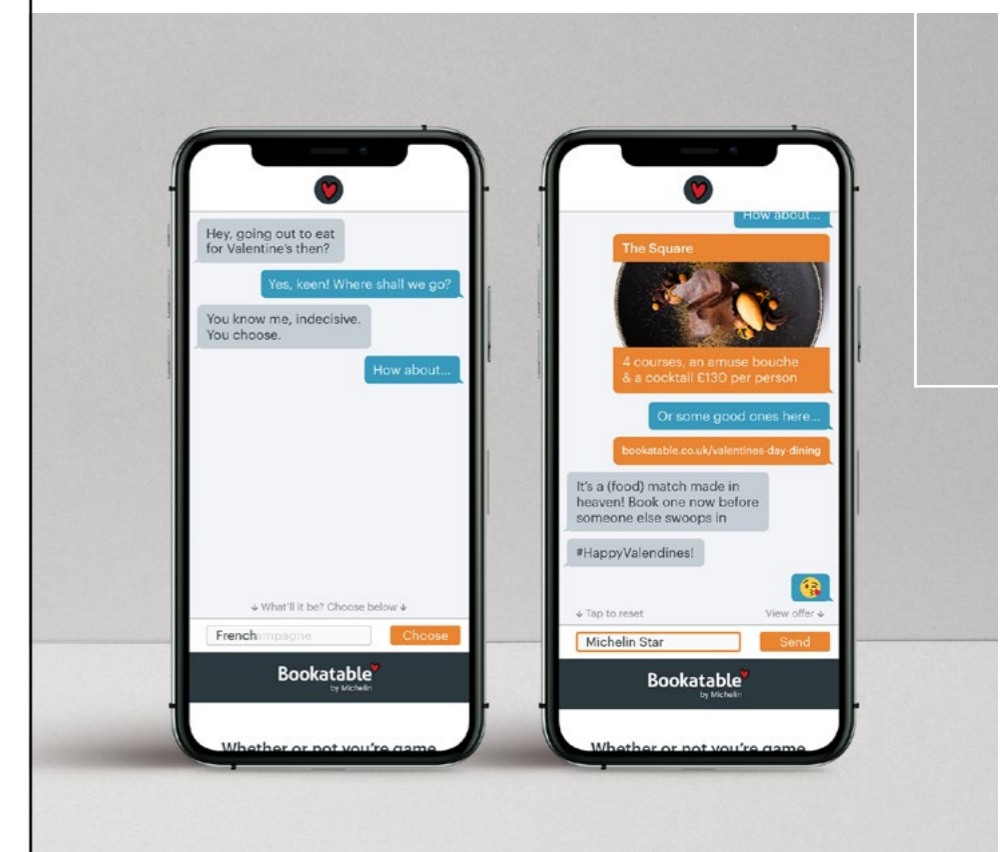


Interactive tabs menu

Click on image hotspot to open modal window



Faux text messenger click to reply





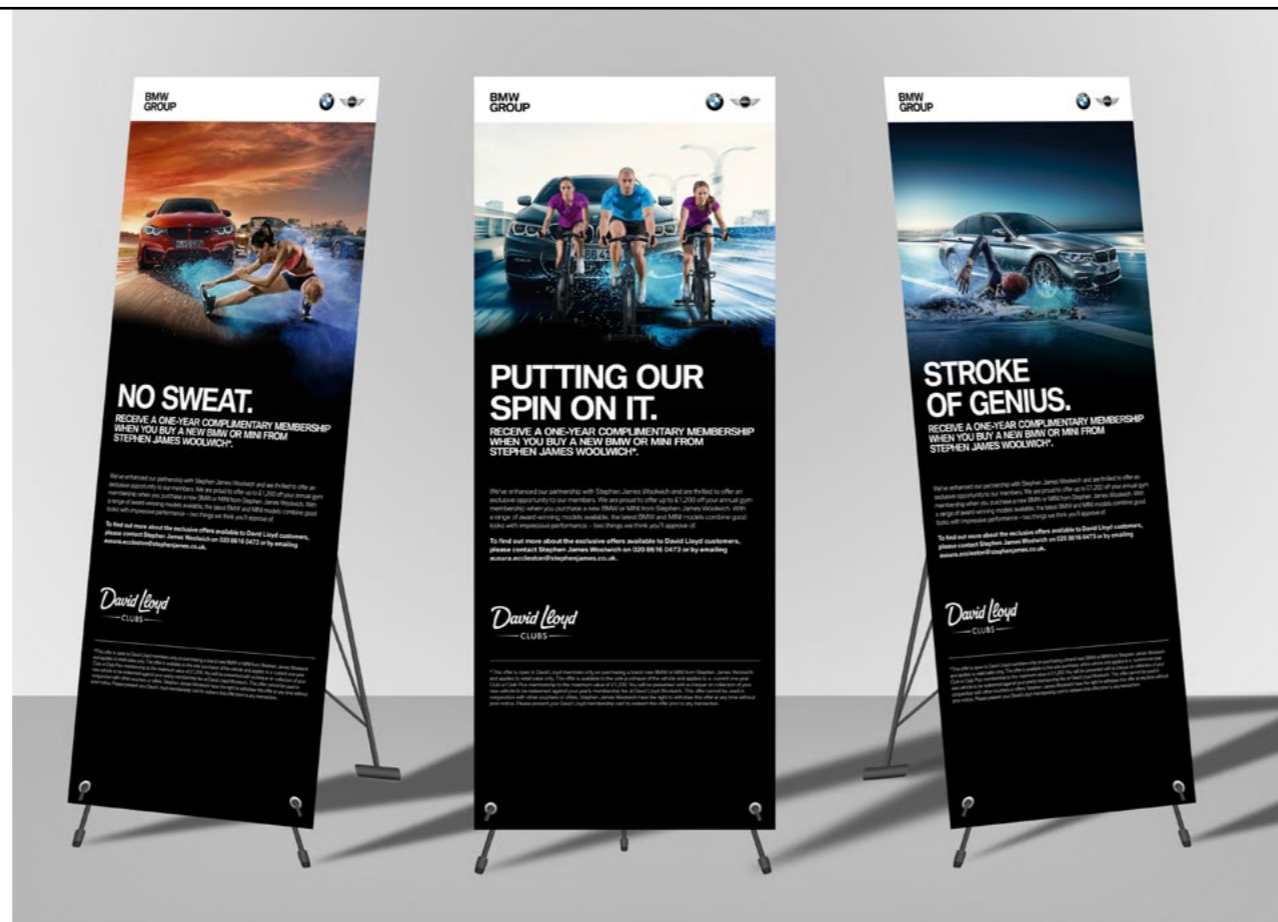
BROCHURES

[Designer]

- Artworked for print & digital
- Includes unique icon & infographic design

PULL-UP BANNERS

[Creative Artworker]



OUT OF HOME

[Creative Artworker]

- Billboards
- Posters
- Signage



LEAFLETS

[Creative Artworker]



DPS/PRINT ADS

[Creative Artworker]

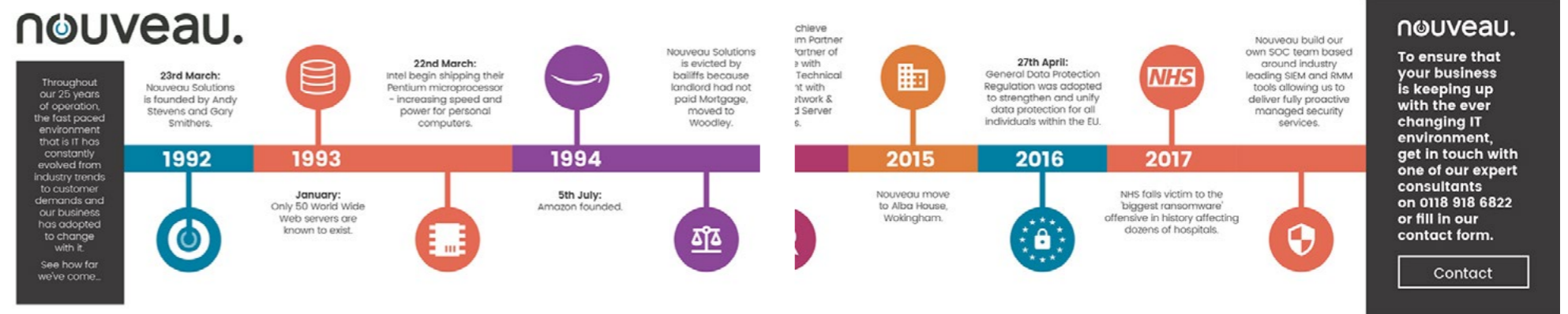
LOGOS / BRANDING PROJECTS



INFOGRAPHICS

[Designer]

- For digital and social
- Icons and graphic design



RETOUCHING / PHOTO MANIPULATION

